

ISOS Course

Effective Communication

-the power of persuasion and perception

Deborah Ruggieri, Berlin

18 - 19 November 2013 | full days

What behaviours or strategies do I need to improve my standing?
Which Role do status “games” play for my personal power of persuasion?
Do Stereotypes have an impact on the reception of my abilities?

Effective communication combines a set of skills and it is not enough to understand different perceptions of persuasiveness and credibility. Communicative hierarchies and status “games” often play a major role in social interactions; they are highly consequential - most of them unconsciously.

This Training supports the participants in their own capability of analysing status differences in all ways of communication and to find a consistent form of presentation of their topics in their professional life.

Venue: Leibnizstraße 1, room 105a

ISOS PhDs have priority in our courses.

Child care can be provided if we have two weeks notice in advance.

Please register online at

www.futureocean.org/isos