



ISOS Course

Communicate to Persuade

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1 - 2 February 2018 | 09:00 – 16:00 h

Even the best research loses impact if it is not effectively communicated to the right people, in the right situation, in the right manner.

Effective communication combines a set of skills and it is important to understand different perceptions of persuasiveness and credibility. Communicative hierarchies and status often play a major role in social interactions; they are highly consequential – most of them unconsciously.

This training supports the participation in their own capability to analyse, learn and use effective forms of communication in their professional life.

Voices from previous participants:

"communicate to persuade" in action, great teaching, style, much interaction"

"fake until you make it -> become it"

Venue: Leibnizstr. 1, room 105a

ISOS candidates have priority in our courses.

Child care can be provided if we have two weeks advance notice.



Please register online at
www.futureocean.org/isos



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