



ISOS Course

Popular Science Writing

Dr. Jon Copley, Science communication and media skills training, SciConnect Ltd

27-28 February 2018 | 09:00-17:00h

Do you know how to explain your research to your family, your friends, your neighbour,...?

Do you know how to reach the broad public with your science?

In this course you learn how to write about your research effectively for non-specialist readers.

You will

- | understand the difference between academic and popular writing
- | know how to tailor the structure and content of written articles
- | develop articles (printed and online media)
- | get direct feedback from the trainers.

Jon Copley is an Associate Professor in Ocean Exploration and Public Engagement at the University of Southampton. His research is widely covered by the media, and he frequently gives public lectures about his work. Jon's awards as a science communicator include the Biosciences Federation Science Communication Award for Established Researchers, and he was also previously a reporter and news editor at New Scientist.

Voices from previous participants:

"Now I can bring my work to people outside of science or even inside of science but in different fields."

Venue: Leibnizstr. 1, room 105

ISOS candidates have priority in our courses.

Usually, child care can be provided – please get in touch with us as soon as possible.



Please register online at
www.futureocean.org/isos